

WHY JOIN IIABA-LA?

The Value of Your Membership in the Los Angeles Local Chapter of the Independent Insurance Agents & Brokers Association



Direct and Immediate Benefits to YOU:

By supporting the IIABA-LA chapter of the Independent Insurance Agents & Brokers Association, you are helping an organization that is committed to protecting your livelihood. Your membership ensures that we will be here, every day, to support YOU, in turn – Advocating on your behalf. Getting involved provides you with the following benefits:

Personal Connections, Networking, and GROWTH through:

Educational events - Attend CE classes each year, including a Lunch & Learn in the spring and a 1-hour class before our Summer Spectacular in August.

Social events – these present opportunities to deepen existing relationships and form new ones with carriers, business partners, and each other. Facetime is valuable, and our LA chapter facilitates both regular encounters and genuine friendships. Our social events typically include a creative or charitable event in February (past events have included wine tasting, scotch tasting, a clothing drive, a blood drive, a night out at a comedy club, and others), our Summer Spectacular Happy Hour on the rooftop at The Standard DTLA in August, and our Annual Meeting at The Magic Castle in Hollywood in December.

“We’re better informed and more adaptable because we’re involved with this organization”

Annual I-Day Convention – each March, we partner with the San Fernando Valley and Burbank-Glendale-Pasadena chapters to plan and host a major insurance convention and tradeshow in the Greater Los Angeles area. This event typically includes both charitable and educational components as well as networking with 80+ exhibitors, a great speaker, lunch and a cocktail hour.



Strength in numbers

We're able to come together to share market knowledge...



including data on mergers & acquisitions on the retail, wholesale AND carrier sides of the equation, combat disruptors, liaise with the state and national associations, and strategize when problems arise that threaten our firms and our industry and the fact that we communicate with one another is a huge differentiator between us and the direct writers. We're better informed and more adaptable because we're involved with this organization.

Opportunity to serve on the local Board

Every member in our local chapter is welcome...



at our monthly board meetings and encouraged to consider participating on the Board.

Some of the Board's activities, in addition to planning and executing our events, are described below.

Visibility, Recognition & Historical Significance

incorporated in 1930...



Our chapter has upheld a tradition of excellence and collaboration for nearly a century.

We are widely known and well respected by those within and without the insurance industry.



Advocacy Efforts....

with those members of U.S. Congress who represent our local districts.



Every year, we send a delegation of independent insurance agents & brokers to Washington, D.C., to attend the National Legislative Conference and to personally meet with our representatives, senators and their legislative staff members. During these meetings, we express our views and appeals regarding federal insurance issues and upcoming legislation – items that have a direct and profound impact on our livelihood, our employees, and our customers.

Investment In The Next Generation....

of insurance professionals.



We have developed close relationships with the directors of the insurance programs at both CSUF and CSUN (Cal States Fullerton & Northridge), and we look to include these aspiring young insurance professionals in our events whenever possible. In partnership with our state and neighboring local associations, we are working to develop an internship program to connect young talent with our member agencies.

Charitable Contributions....

to local organizations.



Every year, we give back to our community by donating as much as our budget will allow to one or more worthy, local causes. Our Board nominates and vets these organizations prior to donating.

This promotes our visibility in a positive way: something we always need as insurance professionals!

Join today and take an active role in protecting the agency framework and furthering your industry and political knowledge. Come see for yourself what the Los Angeles chapter of IIABA has to offer! Still not sure? Come to our next event and find out for yourself! We can't wait to meet you.

